

Art Franz

- www.artfranz.com ● 360-897-9966 ● art@artfranz.com
- ph0t0art@youtube.com ● ph0t0art.blogspot.com ● ph0t0art.deviantart.com
- art franz-LinkedIn ● art franz - Facebook

Graphic Designer

Seeking new challenges using unique media to create innovative and effective strategies.

Key Skills

- Photoshop • Illustrator • Premier Pro • After Effects • Encore • Dreamweaver • InDesign • Flash
- Lightwave • Toon Boom • 3D Coat • MS Publisher • Access • Excel • Powerpoint • Pictures2Execute

| Applied VS Skill Sets | Programming | 2D Graphics | 3D Graphics |
|-----------------------|---|--|---|
| Websites | HTML, CSS | Backgrounds, Divisions, Hovers, Text, Mastheads, Animations, Dropdowns, Blogs, Videos, | Logos, Backgrounds, Images, Animations |
| Graphic Design | Web-Image Embedding, Typography, Social Media | Logos, PDF's, Layouts, Infographics | Logos, 3DText |
| Modeling | | | Compound Shapes, Modifying Stacking, Lathing, Splines |
| Textures | | Photos, GUI's, Icons | Materials, Texture Maps, |
| Animation | GUI's | SWF's, AVI's Illustrations, Cell Animations, GIF's, Presentations | Key Frame Animation |
| Special Effects | CSS3 | Photo manipulation and retouching, Gradients | Particles |
| Video | DVD authorizing, Transitions | Editing, Sound, Titles, Credits | 2D to 3D conversion |

Education

AA Digital Design (4.0 GPA)
BA Music Education (3.6 GPA)

Pierce College, Lakewood, WA, **2011-2012**
Fairleigh Dickinson University, Rutherford, NJ, **1971-1975**

Recent Accomplishments

- Produced two covers for a literary art magazine.
- Design and construct 3D conceptual art models and use them to illustrate a cover for a science-fiction paperback.
- Designed and animated a minute and a half 3D video.
- Designed static and animated logos.
- Volunteered in launching social media for a non-profit organization.
- Artwork has been accepted in juried art shows.
- Photography (portraits, wedding, fine art and digital) have won awards locally, nationally and internationally.

Related Experience

PERLER PHOTOGRAPHY, Puyallup, WA, Digital Artist/ Photographer, 2002-2011

Innovated, designed & developed innovative promotions and products.

PHOTOGRAPHIC ART, Bonney Lake, WA / Pagosa Springs, CO. Owner 1999-2008

In charge of sales, marketing, public relations and photography.

Developed a monthly e-mail campaign with photo tips and promotions.

Designed, programmed and launched studio website.

Worked directly with clients from initial planning to the finish product.

Restored old photographs; Retouched and visually enhanced portraits & photographs.